



THE UNIVERSITY  
of ADELAIDE



# INGENUITY PARTNERSHIPS

## Connect with tomorrow's technology leaders

### Your business opportunity

At the University of Adelaide, we develop, recognise and support tomorrow's game-changers; the young innovators who will shape the world's technical, social and commercial future.

With South Australia fast becoming a high technology hub for businesses around the world, new job opportunities across many areas are emerging: defence, smart systems, advanced manufacturing, space technology. Our STEM students have the skills that will benefit all industries.

Building a world-class workforce of leaders for our local and global market is at the heart of our Ingenuity initiative. Running throughout the year as a multi-faceted program that aligns with the National Innovation and Science Agenda, Ingenuity not only gives future STEM employees the opportunity to develop and showcase their leadership skills vital to a future career, but offers our partners a fantastic platform to directly engage with education, research and innovation at the University of Adelaide.

The Ingenuity initiative can offer your organisation the ability to tap into a wide range of opportunities to achieve your external objectives with a range of stakeholders, including:

- > Undergraduate and postgraduate students and alumni
- > Researchers and educators
- > South Australian business
- > International education
- > Primary and high schools
- > General community

Creating a STEM partnership with the University of Adelaide positions your brand as an employer of choice to the top engineering students in South Australia.

### Package examples:

Premium Partner	\$30,000 - \$40,000
Major Partner	\$25,000 - \$30,000
Industry Night Partner	\$20,000 - \$25,000
Supporting Partner	\$15,000 - \$20,000
Expo Supporter	\$5,000 - \$10,000

## Want high level exposure to thousands of South Australians?

Our Ingenuity Premium Partner has priority access to all Ingenuity expo opportunities as well as selected Faculty and University initiatives throughout the academic year.

Our Premium Partner will have naming association to the event from the beginning of the event year and the opportunity to formally open the event. This gives maximum company exposure and aligns your organisation directly with the Ingenuity initiative and the University of Adelaide on a large scale.

- > Referred to in signage, press releases and publications for one full year
- > Major signage at exhibition
- > Speaking opportunity at the industry night
- > Speaking opportunity at prize event
- > Prize allocation
- > Company giveaways at exhibition
- > Nominate and support a student project of interest/relevance (if applicable)
- > Develop a project for students to work on and showcase at the expo
- > Company representation on a project judging team
- > One booth or interactive display
- > Logo on website and printed material

## Partnership Opportunities 2019

### Exhibition

Held in October each year and showcasing more than 300 projects from approx. 700 final year students, Ingenuity is a great opportunity for significant exposure to the 5,000-plus attendees at the event and more than 100,000 people connected digitally, which include primary, high school and university students, industry, government, academic and research staff and the general public.

### Driving gender balance in STEM

From specific high school and university student programs to important awareness activities in the community, the University runs a range of initiatives dedicated to promotion, support and empowerment of young women in STEM.

### Primary / high school student, teacher and parent outreach

Be a part of our outreach program covering metropolitan and regional SA via talks and activities aimed at students in Years 8 - 11 at Open Days, STEM Careers nights and more.

### Current student engagement

Interact and engage with current undergraduate and postgraduate students through a range of activities from large scale events, to specialised activities and presentations including O'Week, guest lectures, design-and-build competitions, study tours and more.

### Graduate recruitment

Contribute to the development of the next generation of engineers, computer scientists and mathematicians. Industry partners are able to recruit some of the best graduates into their business.

- > Direct access to students from Year 1 onwards through a range of platforms
- > Development and promotion of work experience programs tailored to your company
- > Development and promotion of internships tailored to your company
- > Opportunity for staff development with lecturing opportunities, etc.

### Honours projects

Final year engineering students are required to research, design, build and test an innovative solution to a real-world need or opportunity. Industry is then strongly encouraged to sponsor and co-supervise projects that specifically address a key R&D challenge, which will be showcased at the Ingenuity expo.

**Don't see what you want above? Let us work with you to define a mix of partnership activities to suit your business and CSR needs.**

“AGL is proud to support the technology leaders of tomorrow at Ingenuity. Just as AGL is leading the way in creating a sustainable energy future, we see this partnership as an exciting way to celebrate those who will creatively respond to emerging challenges and drive technological advancements that will shape our community, economy and environment.”

*Matt Osborn*

**Community Relations Manager, AGL**

Ingenuity Initiative Major Partner 2018/2019

## FOR FURTHER ENQUIRIES

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